

Notice of Licensing Sub-Committee

Date: Wednesday, 7 January 2026 at 10.15 am

Venue: HMS Phoebe, BCP Civic Centre, Bournemouth BH2 6DY



Membership:

Cllr D A Flagg

Cllr P Sidaway

Cllr L Williams

Reserves:

Cllr A Chapmanlaw (1)

Cllr J Richardson (2)

All Members of the Licensing Sub-Committee are summoned to attend this meeting to consider the items of business set out on the agenda below.

The press and public are welcome to view the live stream of this meeting at the following link:

<https://democracy.bcpCouncil.gov.uk/ieListDocuments.aspx?MIId=5884>

If you would like any further information on the items to be considered at the meeting please contact: Michelle Cutler on 01202 128581 or email democratic.services@bcpCouncil.gov.uk

Press enquiries should be directed to the Press Office: Tel: 01202 118686 or email press.office@bcpCouncil.gov.uk

This notice and all the papers mentioned within it are available at democracy.bcpCouncil.gov.uk

AIDAN DUNN
CHIEF EXECUTIVE

29 December 2025

**DEBATE
NOT HATE**



Available online and
on the Mod.gov app

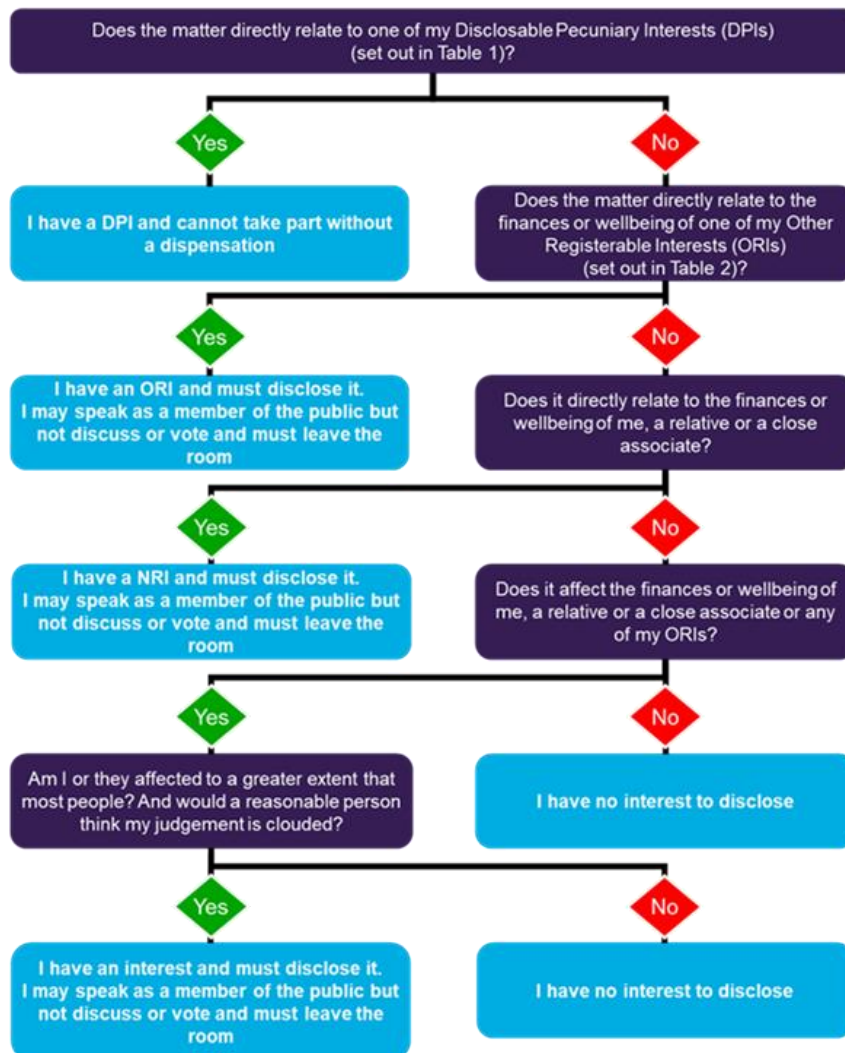


Maintaining and promoting high standards of conduct

Declaring interests at meetings

Familiarise yourself with the Councillor Code of Conduct which can be found in Part 6 of the Council's Constitution.

Before the meeting, read the agenda and reports to see if the matters to be discussed at the meeting concern your interests



What are the principles of bias and pre-determination and how do they affect my participation in the meeting?

Bias and predetermination are common law concepts. If they affect you, your participation in the meeting may call into question the decision arrived at on the item.

Bias Test

In all the circumstances, would it lead a fair minded and informed observer to conclude that there was a real possibility or a real danger that the decision maker was biased?

Predetermination Test

At the time of making the decision, did the decision maker have a closed mind?

If a councillor appears to be biased or to have predetermined their decision, they must NOT participate in the meeting.

For more information or advice please contact the Monitoring Officer

Selflessness

Councillors should act solely in terms of the public interest

Integrity

Councillors must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships

Objectivity

Councillors must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias

Accountability

Councillors are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this

Openness

Councillors should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing

Honesty & Integrity

Councillors should act with honesty and integrity and should not place themselves in situations where their honesty and integrity may be questioned

Leadership

Councillors should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs

AGENDA

Items to be considered while the meeting is open to the public

1. Election of Chair

To elect a Chair of this meeting of the Licensing Sub-Committee.

2. Apologies

To receive any apologies for absence from Members.

3. Declarations of Interests

Councillors are requested to declare any interests on items included in this agenda. Please refer to the workflow on the preceding page for guidance.

Declarations received will be reported at the meeting.

4. Protocol for Public Speaking at Licensing Hearings

5 - 10

The protocol for public speaking at Licensing Sub Committee hearings is included with the agenda sheet for noting.

5. Cliff Top Music Festival, Wharnccliffe Road, Christchurch, BH23 5JA

11 - 72

Stir Events CIC have made an application to vary the premises licence for the Cliff Top Music Festival which is held on the grassed overflow car park at Wharnccliffe Road, Christchurch.

The current premises licence permits the following licensable activities –

Live Music: (Outdoors)

Saturday - 11:00 to 19:00

Recorded Music: (Outdoors)

Saturday - 11:00 to 19:00

Performances of Dance: (Outdoors)

Saturday – 11:00 to 19:00

Supply of Alcohol: Saturday - 11:00 to 19:00 (on sales)

Application has been made to increase the terminal hour until 22:00 and increase the number of events from one day per year to a 3-day event, twice a year.

Mediation has taken place, and the applicant has agreed to amend the application to request a single 2-day event per year.

This matter is brought to the Licensing Sub Committee for determination.

6. Brewhouse and Kitchen, 147 Parkwood Road, Bournemouth BH5 2BW

The Licensing Authority has received an application for a new premises licence for the premises known as Brewhouse and Kitchen, 147 Parkwood Road, Bournemouth BH5 2BW.

The Licensing Sub Committee is asked to adjourn the hearing until 3 February 2026 to enable the applicant to be represented at the hearing, in accordance with Regulation 12 of the Licensing Act 2003 (Hearings) Regulations 2005.

No other items of business can be considered unless the Chair decides the matter is urgent for reasons that must be specified and recorded in the Minutes.

LICENSING COMMITTEE AND SUB COMMITTEE – PROTOCOL FOR PUBLIC SPEAKING

1. Introduction

- 1.1 This protocol for public speaking applies to Licensing Committee and Sub Committee hearings in relation to matters including the licensing of alcohol, regulated entertainment, late night refreshment, gambling, sex establishments and hackney carriage and private hire drivers, vehicles and operators, as set out in Part 3.3 of the Council's Constitution.
- 1.2 These matters are considered in accordance with relevant legislation and associated regulations including the Licensing Act 2003 (as amended by the Police Reform and Social Responsibility Act 2011), the Gambling Act 2005, Part II and Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 (as amended by Section 27 of the Policing and Crime Act 2009) and the Local Government (Miscellaneous Provisions) Act 1976.

2. Conduct of Hearings

- 2.1 Chair welcomes everyone, matters of general housekeeping are dealt with, notification that the hearing may be recorded for live and subsequent broadcast on the Council's website, reminder to switch mobile phones to silent, etc.
- 2.2 Chair asks everyone present to introduce themselves and state their role.
- 2.3 Chair checks that all persons who have given notice of their intention to speak and any person who wishes to withdraw a representation or wishes not to speak have been identified.
- 2.4 Chair explains proposed procedure and order of speaking for hearing as set out in Appendix A or B of this protocol as appropriate. All parties confirm agreement or make representations on procedure proposed.
- 2.5 Licensing Officer's report is presented.
- 2.6 Parties speak in the order agreed.
- 2.7 With the exception of hackney carriage and private hire hearings, parties who are speaking should not repeat the information which they have already given in writing in their representation. They will be able to expand on the written information given, provided the information remains relevant. Any additional information should be limited to the grounds of their representation(s). For example, if they are objecting on the grounds of Public Nuisance, then they should confine their comments to matters relating to Public Nuisance.

- 2.8 Members of the Licensing Committee or Sub Committee may ask questions after each party has spoken and once all parties have spoken. Parties will be allowed to ask questions through the Chair.
- 2.9 Once all parties have been heard, the parties will be given the opportunity to sum up. Party who spoke first to go last. The hearing will then conclude.
- 2.10 Members will deliberate in private with the clerk and legal representative as appropriate present.
- 2.11 The decision will be taken by the Committee and notification of the decision will be given as follows:
 - 2.11.1 For Licensing Act 2003 and Gambling Act 2005 hearings, determination must be within the period of five working days beginning with the day or the last day on which the hearing was held in accordance with the relevant Regulations, unless otherwise specified (for example, the issuing of a counter notice following objection to a TEN, in which case the determination must be at the conclusion of the hearing).
 - 2.11.2 For Sex Establishment and other hearings, where possible determination will be within the period of five working days beginning with the day or the last day on which the hearing was held.
 - 2.11.3 For Hackney Carriage and Private Hire hearings, notification of the decision will be given at the conclusion of the hearing, followed by a written decision letter where possible within the period of five working days beginning with the day or the last day on which the hearing was held.
- 2.12 Notification of the decision will include information for all parties of any right of appeal as appropriate.

3 General points

- 3.1 Hearings convened under the Licensing Act 2003 and the Gambling Act 2005 and associated regulations may be held remotely as required, if the Chairman agrees it is expedient to do so in the circumstances.
- 3.2 The hearing may be adjourned at any time at the discretion of the Members.
- 3.3 Members may amend the procedure at any time if they consider it to be in the public interest or in the interest of a fair hearing.
- 3.4 The Sub Committee may decide to conduct all or part of a hearing in non-public session in accordance with the relevant Regulations and/or where exempt information is likely to be disclosed.

- 3.5 The Chair may exclude any person from a hearing for being disruptive.
- 3.6 Meetings of the Licensing Committee in public session are recorded by the Council for live and subsequent broadcast on its website.
- 3.7 The hearing will take the form of a discussion.
- 3.8 Only persons (or their representatives) who have made an application, are subject to an application or have submitted a written representation or objection to the Licensing Authority under the relevant Act are permitted to speak at the hearing.
- 3.9 Any further information to support an application, representation, objection or notice (as applicable) can be submitted before the hearing. It may only be submitted at the hearing with the consent of all parties in accordance with any relevant Regulations. Wherever possible the Licensing Authority encourages parties to submit information at the earliest opportunity to allow sufficient time for this to be considered before the hearing and avoid the need for adjournment.
- 3.10 If a party has informed the Authority that they do not intend to participate, or be represented at the hearing, or has failed to advise whether they intend to participate or not, the hearing may proceed in their absence.
- 3.11 For other matters which are the responsibility of the Licensing Committee and not included in this protocol, the Meeting Procedure Rules in Part 4D of the Council's Constitution in relation to public questions, statements and petitions shall apply. This includes such matters as making recommendations on relevant licensing policies, approving the level of fees charged by the Council, and making decisions on tariffs charged by the Public Carriage Trade.
- 3.12 The Council's Constitution can be accessed using the following link:
<https://democracy.bcpccouncil.gov.uk/ieListMeetings.aspx?CommitteeID=151&Info=1&bcr=1>

For further information please contact democratic.services@bcpcouncil.gov.uk

Appendix A

Proposed procedure and order of speaking for hearings (other than hackney carriage and private hire hearings)

1. The Licensing Officer presents report.
2. Questions of the Licensing Officer on their report. Members of the Sub-Committee to go first, then the applicant/licence holder.
3. Applicant will make their Application.
4. Questions of the Applicant by all parties, Members of the Committee/Sub-Committee to go first.
5. Responsible Authorities and Other Persons will make their representations.
6. Questions of the Responsible Authorities and Other Persons. Members of the Committee/Sub-Committee to go first.
7. All parties will be given an opportunity to sum up (with the party who spoke last to go first). The hearing will then conclude.
8. Sub-Committee will deliberate in private with Legal Adviser and Clerk present. (Councillors new to Licensing may observe but will not take part in the decision making).
9. Notification of the Sub Committee's decision will be given in accordance with the requirements of the Licensing Act and Gambling Act regulations. For other hearings, where possible determination will be within the period of five working days beginning with the day or the last day on which the hearing was held.
10. The notification of decision will include information about the right of appeal as appropriate.

Appendix B

Proposed procedure and order of speaking for Hackney Carriage and Private Hire hearings

1. The Licensing Officer presents their report.
2. Questions of the Licensing Officer on their report. Members of the Sub-Committee to go first, then the applicant/licence holder.
3. Applicant/licence holder presents their case.
4. Questions of the applicant/licence holder by all parties, Members of the Committee/Sub-Committee to go first.
5. All parties will be given an opportunity to sum up (with the party who spoke last to go first). The Hearing will then conclude.
6. Sub-Committee will deliberate in private with Legal Adviser and Clerk present. (Councillors new to Licensing may observe deliberations but will not take part in the decision making).
7. Notification of the decision will be given following deliberations at the conclusion of the hearing, to be followed by a written decision letter where possible within the period of five working days beginning with the day or the last day on which the hearing was held.
8. The Legal Adviser will advise parties of any right of appeal as appropriate at the conclusion of the Hearing. Information about the right of appeal as appropriate will also be included in the written decision letter.

Adopted by the Licensing Committee on 7.12.23

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LICENSING SUB-COMMITTEE



Report subject	Cliff Top Music Festival, Wharncliffe Road, Christchurch, BH23 5JA
Meeting date	7 January 2026
Status	Public Report
Executive summary	<p>Stir Events CIC have made an application to vary the premises licence for the Cliff Top Music Festival which is held on the grassed overflow car park at Wharncliffe Road, Christchurch.</p> <p>The current premises licence permits the following licensable activities –</p> <p>Live Music: (Outdoors) Saturday - 11:00 to 19:00</p> <p>Recorded Music: (Outdoors) Saturday - 11:00 to 19:00</p> <p>Performances of Dance: (Outdoors) Saturday – 11:00 to 19:00</p> <p>Supply of Alcohol: Saturday - 11:00 to 19:00 (on sales)</p> <p>Application has been made to increase the terminal hour until 22:00 and increase the number of events from one day per year to a 3-day event, twice a year.</p> <p>Mediation has taken place, and the applicant has agreed to amend the application to request a single 2-day event per year.</p>
Recommendations	<p>It is RECOMMENDED that:</p> <p>Members are asked to decide whether to: -</p> <p>a) Grant the application for variation as made;</p> <p>b) Refuse the application, or part of, for variation to the premises licence;</p> <p>c) Grant the application, or part of, subject to additional conditions.</p> <p>Members of the Licensing Sub-Committee are asked to make a decision at the end of the hearing after all relevant parties</p>

	<p>have been given the opportunity to speak.</p> <p>Members must give full reasons for their decision</p>
Reason for recommendations	<p>The licensing authority has received 16 representations from other persons on the grounds that the application does not uphold the prevention of crime and disorder, public safety, prevention of public nuisance and protection of children from harm licensing objectives. Most representations are concerned over the prevention of public nuisance.</p> <p>S182 Guidance deals with public nuisance at paragraph 2.21 stating –</p> <p><i>“The 2003 Act enables licensing authorities and responsible authorities, through representations, to consider what constitutes public nuisance and what is appropriate to prevent it in terms of conditions attached to specific premises licences and club premises certificates. It is therefore important that in considering the promotion of this licensing objective, licensing authorities and responsible authorities focus on the effect of the licensable activities at the specific premises on persons living and working (including those carrying on business) in the area around the premises which may be disproportionate and unreasonable. The issues will mainly concern noise nuisance, light pollution, noxious smells and litter.”</i></p> <p>Paragraph 2.25 continues to state -</p> <p><i>“Where applications have given rise to representations, any appropriate conditions should normally focus on the most sensitive periods. For example, the most sensitive period for people being disturbed by unreasonably loud music is at night and into the early morning when residents in adjacent properties may be attempting to go to sleep or are sleeping. This is why there is still a need for a licence for performances of live music between 11 pm and 8 am. In certain circumstances, conditions relating to noise emanating from the premises may also be appropriate to address any disturbance anticipated as customers enter and leave.”</i></p> <p>Through the course of mediation 6 representations were withdrawn from an original 22 representations received in total.</p> <p>11 representations in support of the application have also been received.</p> <p>The Licensing Authority may only consider aspects relevant to the application that have been raised in the representation.</p> <p>Where representations have been received from a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Scheme of Delegation, set out in the Council’s Constitution states that the</p>

	application should be dealt with by the Licensing Sub-Committee.
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Portfolio Holder(s):	Cllr Kieron Wilson – Housing and Regulatory Services
Corporate Director	Glynn Barton – Operations
Report Authors	Sarah Rogers – Principal Licensing Officer
Wards	Highcliffe & Walkford
Classification	For Decision

Background

1. An application to vary the premises licence, under Section 34 of the Licensing Act 2003, was made by Stir Events CIC on 10 November 2025. A copy of the application is attached at Appendix 1.
2. A plan showing the location of the premises is attached at Appendix 2.
3. The premises have had the benefit of a premises licence since 24 May 2023. The events which have taken place at the premises since that time have not resulted in any issues or complaints on the day. BCP Council's Event Team are on call throughout the event and have confirmed that they have not received any complaints. A copy of the current premises licence is attached at Appendix 3.
4. The application is to extend the duration of the event. Originally the application requested an extension from a one-day event to a 3-day event, twice a year. Through mediation with environmental health the applicant has agreed to amend the application and is requesting a single 2-day event per year.

Consultation

5. The application was served on all responsible authorities and the applicant confirmed that the statutory notices were displayed on the premises and published in the local newspaper.
6. Dorset Police and Environmental Health have agreed the conditions at Appendix 4 and therefore have no representation.
7. As a result of the consultation 16 representations have been made by other persons against the application and 11 representations have been received in support of the application. A copy of the representations received are attached at Appendix 5. This document contains additional comments received in response to the applicant's mediation document.
8. 6 representations against the application were withdrawn from 22 received in total following concerns addressed by the applicant in a document. A copy of the document is attached at Appendix 6.
9. No other representations were received from any of the other responsible authorities.

Options Appraisal

10. Before making a decision, Members are asked to consider the following matters: -

- The representations made by other persons, for and against the application.
- The submissions made by or made on behalf of the applicant.
- All four licensing objectives are relevant to this application namely the prevention of crime and disorder, public safety, prevention of public nuisance and protection of children from harm.
- The Licensing Act 2003, Regulations and Council's Statement of Licensing Policy.
- Revised Guidance issued under Section 182 of the Licensing Act 2003 updated and published on 26 November 2025. This guidance is provided to licensing authorities in relation to carrying out their function under the 2003 Act.

The updates relate to clarifying licensing authority discretion (case-by-case decisions).

A spokesperson for the Home Office said:

"The update to the Section 182 Guidance has been added to help ensure that, when determining licence applications and considering any conditions that may apply, Licensing Authorities have in mind the need to support the development of a thriving hospitality sector while still upholding the existing statutory licensing objectives.

The new line in the guidance is 1.18, when making licensing decisions, all licensing authorities should consider the need to promote growth and deliver economic benefits".

Summary of financial implications

11. An appeal may be made against the decision of members by the applicant or any of the other persons to the Magistrates' Court which could have a financial impact on the Council.

Summary of legal implications

12. If members decide to refuse the application, or attach conditions to the licence which the applicant, or any other person, does not agree to, the applicant or any other person may appeal to the Magistrates' Court within a period of 21 days beginning with the day that all parties were notified, in writing, of the decision.

Summary of human resources implications

13. There are no human resource implications.

Summary of sustainability impact

14. There are no sustainability impact implications.

Summary of public health implications

15. There are no public health implications.

Summary of equality implications

16. There are no equality implications.

Summary of risk assessment

17. There is no requirement for a risk assessment.

Background papers

BCP Council's Statement of Licensing Policy

[Statement of licensing policy | BCP](#)

Hearing Regulations

[The Licensing Act 2003 \(Hearings\) Regulations 2005](#)

Revised Guidance issued under Section 182 of the Licensing Act 2003 (November 2025)

[Revised guidance issued under section 182 of the Licensing Act 2003 \(November 2025\) \(accessible version\) - GOV.UK](#)

Appendices

1 – Copy Application

2 – Location Plan

3 – Current Premises Licence

4 – Conditions agreed with Dorset Police and Environmental Health

5 – Representations Received and Additional Comments

6 – Applicant's Response to Representations

Application to vary a premises licence under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Mandy Jane Polkey

(Insert name(s) of applicant)

being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below

Premises licence number
BH206054

Part 1 – Premises Details

Grassed Overflow Car Park , Wharnccliffe Road, Christchurch BH23 5JA			
Postal address of premises or, if none, ordnance survey map reference or description			
Post town	Christchurch	Postcode	BH23 5JA
Telephone number at premises (if any)	[REDACTED]		
Non-domestic rateable value of premises	£NA		

Part 2 – Applicant details

Daytime contact telephone number	[REDACTED]		
E-mail address (optional)	[REDACTED]		
Current postal address if different from premises address	[REDACTED]		
Post town	Christchurch	Postcode	[REDACTED]

Part 3 - Variation

Please tick as appropriate

Do you want the proposed variation to have effect as soon as possible? ☒ Yes ☐ No

If not, from what date do you want the variation to take effect?

DD		MM		YYYY			

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1) ☐ Yes ☒ No

Please describe briefly the nature of the proposed variation (Please see guidance note 2)

To extend the current one day licence once a year to a 3 day licence twice a year.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

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Part 4 Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Provision of regulated entertainment (Please see guidance note 3) **Please tick all that apply**

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☒
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☒
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☐

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

E

Live music Standard days and timings (please read guidance note 8)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 6)		
Wed					
Thur					
			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Fri	18:00	22:00			
Sat	11:00	22:00			
Sun	11:00	17:00			

F

Recorded music Standard days and timings (please read guidance note 8)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	<input type="checkbox"/>
				Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 6)		
Thur					
Fri	18:00	22:00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sat	11:00	22:00			
Sun	11:00	17:00			

G

Performances of dance Standard days and timings (please read guidance note 8)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 4)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Mon				<u>Please give further details here</u> (please read guidance note 5)	
Tue					
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 6)		
Thur					
Fri	18:00	22:00	<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sat	11:00	22:00			
Sun	11:00	17:00			

J

Supply of alcohol Standard days and timings (please read guidance note 8)			Will the supply of alcohol be for consumption – please tick (please read guidance note 9)		On the premises	<input checked="checked" type="checkbox"/>
					Off the premises	<input type="checkbox"/>
Day	Start	Finish			Both	<input type="checkbox"/>
Mon			State any seasonal variations for the supply of alcohol (please read guidance note 6)			
Tue						
Wed						
Thur			Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 7)			
Fri	18:00	22:00				
Sat	11:00	22:00				
Sun	11:00	17:00				

K

<p>Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10).</p> <p>None</p>
--

L

Hours premises are open to the public Standard days and timings (please read guidance note 8)			State any seasonal variations (please read guidance note 6) This is open park land so is open to the public at all times.
Day	Start	Finish	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 7)
Mon			
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

Please tick as appropriate

- I have enclosed the premises licence

x
☐

- I have enclosed the relevant part of the premises licence

x
☐

If you have not ticked one of these boxes, please fill in reasons for not including the licence or part of it below

Reasons why I have not enclosed the premises licence or relevant part of premises licence.

M Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 11)

Same as previous licence.

b) The prevention of crime and disorder

c) Public safety

d) The prevention of public nuisance

e) The protection of children from harm

Checklist:


Please tick to indicate agreement

- I have made or enclosed payment of the fee; or ☐
- I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy. ☐
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☐
- I understand that I must now advertise my application. ☐
- I have enclosed the premises licence or relevant part of it or explanation. ☐
- I understand that if I do not comply with the above requirements my application will be rejected. ☐

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 5 – Signatures (please read guidance note 12)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.


Signature	
Date	05/11/2025
Capacity	Managing Director



Where the premises licence is jointly held, signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent (please read guidance note 14). If signing on behalf of the applicant, please state in what capacity.

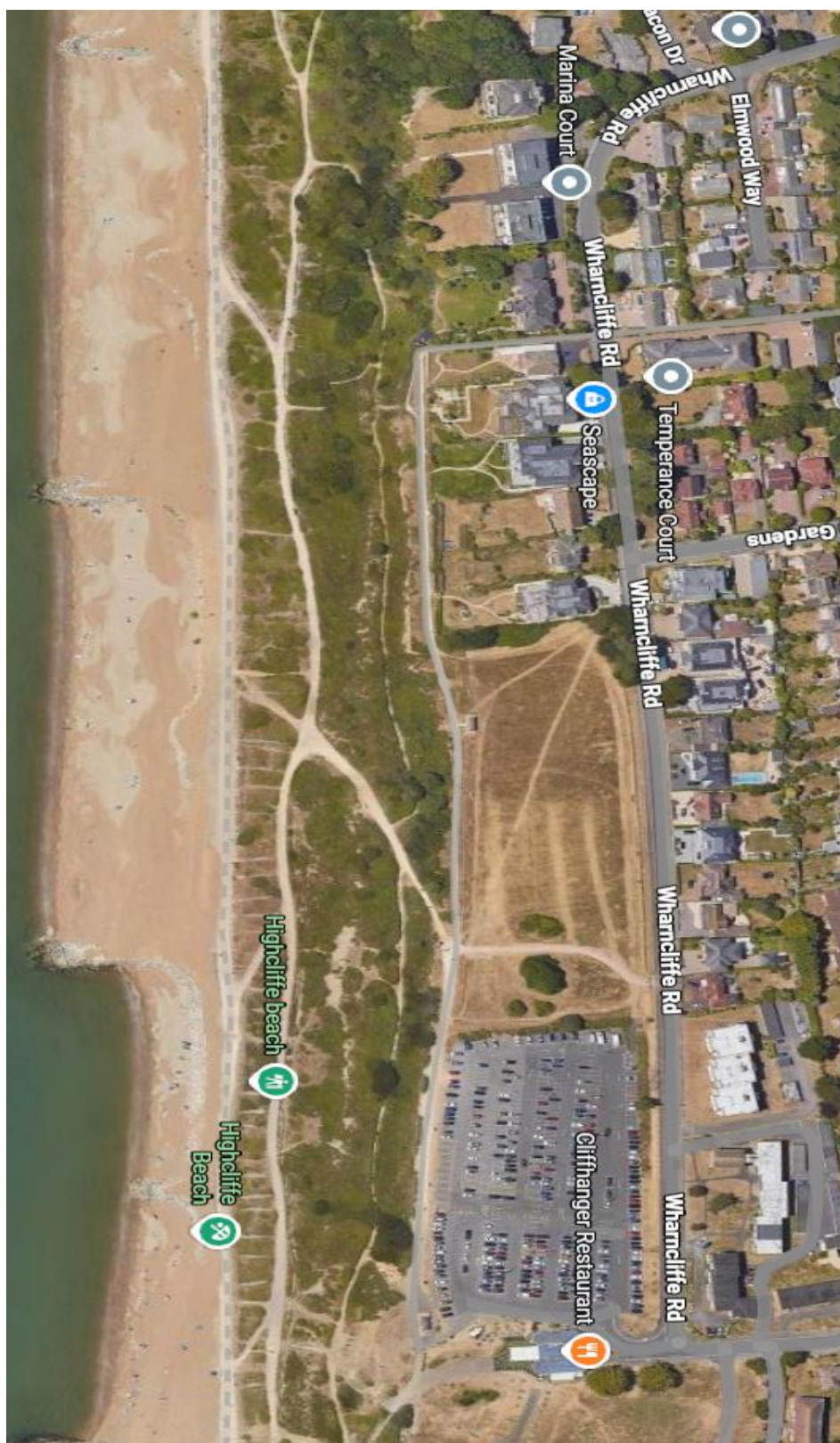
Signature	
Date	
Capacity	

Contact name (where not previously given) and address for correspondence associated with this application (please read guidance note 15)

Mandy Polkev.



Post town	Christchurch	Post code	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) mandy@eventsbystir.com			



Cliff Top Music Festival, Grassed Overflow Car Park, Wharncliffe Road

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Premises Licence Part A

Premises licence number: BH206054

Postal address of premises, or if none, ordnance survey map reference or description:	
Cliff Top Music Fest Grassed Overflow Car Park Wharncliffe Road	
Post town: Christchurch	Post Code: BH23 5JA
Telephone number: TBC	

Where the licence is time limited the dates:
Event to be hold on one Saturday occasion per calendar year.

Licensable activities authorised by the licence:
Live Music Recorded Music Performances of Dance Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
Live Music Saturday - 11:00 to 19:00 Performance of live music will take place outdoors. Recorded Music Saturday - 11:00 to 19:00 Playing of recorded music will take place outdoors. Performances of Dance Saturday - 11:00 to 19:00 Performance of dance will take place outdoors. Supply of Alcohol Saturday - 11:00 to 19:00

The opening hours of the premises:
Saturday - 11:00 to 19:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:
Alcohol will be consumed on the premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:
Stir Events CIC 6 Elderflower Close Christchurch BH23 4FS Tel: 07869 149976 Email: mandy@eventsbystir.com
Registered number of holder, for example company number, charity number (where applicable):
14070243
Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:
Mrs Mandy Jane Polkey
Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:
BH185171 Bournemouth Christchurch Poole Council

Annex 1 – Mandatory conditions

Mandatory Conditions (Sections 19,20,21 LA 2003)

- 1.1. There shall be no sale or supply of alcohol when there is no designated premises supervisor in respect of this premises licence or at a time when the said premises supervisor does not hold a personal licence or when his/her licence is suspended.
- 1.2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 1.3. Any person used to carry out a security activity as required under condition 2.4 (2.4.1-2.4.3) below must be licensed by the Security Industry Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

- 1.4.
 1. The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 2. In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to -
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 1.5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 1.6.
 1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 2. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

1.7. The responsible person must ensure that -

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

The Licensing Act 2003 (Mandatory Conditions) Order 2014

1.8.

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1 -
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula —

$$P = D + (D \times V)$$

Where –

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating schedule

General

- 2.1. The Highcliffe Action Team shall ensure that whoever is contracted to run the bar and sell alcohol is suitably trained, qualified and is a personal license holder with a proven track record.
- 2.2. Any sales of alcohol, not within the event bar, such as specialists in Gin or Vodka, shall be covered under Temporary Event Notices applied for by the individual traders and shall be for off sales only.
- 2.3. The event shall be held on one occasion per calendar year, the date of which shall be confirmed to BCP Council in advance.

Prevention of Crime & Disorder.

- 2.4. During the running of the bar, there shall be 5 SIA security guards on site who shall be placed on the bars and patrolling the site.
 - 2.4.1 A Risk Assessment shall be completed in respect of SIA, who shall be provided in such numbers, between such times and in such locations as required by said risk assessment.
 - 2.4.2 The Risk Assessment shall be made available for inspection by police and other authorised officers at least 7 days in advance of the event.
 - 2.4.3 Names and badge numbers of all SIA licensed security personnel shall be forwarded to the Police at least 7 days in advance of the event.
- 2.5. A refusal logbook shall be completed and signed by a manager and shall be retained on site at all times and made available to police and other authorised officers on request.
- 2.6. Any patron displaying any sign of drunkenness or use of drugs shall be asked to leave from the event/site where it is safe to do so.
- 2.7. For all retail sale of alcohol, a Challenge 25 policy shall be adopted and all staff attending the bar shall be duly trained accordingly.
 - 2.7.1 A notice advertising the Challenge 25 policy shall be prominently displayed at the bar.
- 2.8. Stewards and staff shall closely monitor for any underage consumption of alcohol.
 - 2.8.1 Any person found to be underage with alcohol shall be asked to leave the premises and a record shall be kept.
- 2.9. A list of policies relating to the elements noted shall be provided at least 28 days before the event, in agreement with Dorset Police. These shall include Dispersal Policy, Search Policy, Drugs Policy, Alcohol Management Policy, Noise Management Plan, Welfare, Medical Policy, Staff Training Policy, Refusals Policy, Fire Risk Assessment to include details of capacity, Security Risk Assessment, Traffic Management Plan, and Event Risk Assessment.

Public Safety

- 2.10. Prior to the sale of any alcohol a suitable and detailed risk assessment shall be conducted, and all findings actioned before trading begins.
 - 2.10.1 An ICP (Independent Competent Person) shall be utilised for all initial risk assessments conducted.
 - 2.10.2 The licence holder shall ensure the risk assessment is reviewed and amended as required.
- 2.11. Sufficient welfare provisions shall be made at the site to ensure the safety of any vulnerable persons on the premises.
- 2.12. A trained first aider shall be on site at all times when the bar is open.
- 2.13. An incident/accident logbook shall be available and maintained. This shall be made available for inspection by the local authorities on request.
- 2.14. A regular cleaning schedule shall be maintained for the site.

Prevention of Public Nuisance

- 2.15. A suitable sign shall be displayed advising people to respect other personnel in the area accordingly.
- 2.16. During the event all customers shall be advised to leave quietly and without nuisance after the event has concluded.
- 2.17. Suitable toilets and waste bins shall be available.
- 2.18. The event director and licence holder shall always be on site during the event.
- 2.19. Noise shall be managed in accordance with the noise management plan submitted to the Licensing Authority.
 - 2.19.1 Any changes to the noise management plan shall be agreed in writing by Environmental Health.

Protection of Children from Harm

- 2.20. No admission to any bar area shall be permitted for personnel under the age of 18 unless accompanied by an adult.
- 2.21. A record of training shall be maintained for all staff in relation to underage drinking.
- 2.22. A lost child procedure shall be communicated to all staff prior to any operation.
- 2.23. During all events a suitable manager shall be on site at all times.

Annex 3 – Conditions attached after a hearing by the licensing authority

None.

Annex 4 – Plans

This licence is issued in accordance with the plan M206054, dated 24 May 2023, as attached.



Premises Licence Part B

Premises licence number: BH206054

Postal address of premises, or if none, ordnance survey map reference or description:	
Cliff Top Music Fest Grassed Overflow Car Park Wharnccliffe Road	
Post town: Christchurch	Post Code: BH23 5JA
Telephone number: TBC	

Where the licence is time limited the dates:
Event to be hold on one Saturday occasion per calendar year.

Licensable activities authorised by the licence:
Live Music, Recorded Music, Performances of Dance, Supply of Alcohol

The times the licence authorises the carrying out of licensable activities:
Live Music: (Outdoors) Saturday - 11:00 to 19:00 Recorded Music: (Outdoors) Saturday - 11:00 to 19:00 Performances of Dance: (Outdoors) Saturday - 11:00 to 19:00 Supply of Alcohol: Saturday - 11:00 to 19:00

The opening hours of the premises:
Saturday - 11:00 to 19:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies:
Alcohol will be consumed on the premises.

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:
Stir Events CIC, 6 Elderflower Close, Christchurch, BH23 4FS Tel: 07869 149976, Email: mandy@eventsbystir.com

Registered number of holder, for example company number, charity number (where applicable):
14070243

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:
Mrs Mandy Jane Polkey

State whether access to the premises by children is restricted or prohibited:
See condition 2.20

Issued: 24 May 2023
Revised: 5 October 2024 [Transfer]

Mrs Nananka Randle
Licensing Manager

Cliff Top Music Festival, Wharncliffe Road, Christchurch
Application to Vary Premises Licence

Conditions Agreed

Dorset Police

Reduction of days for the event from 3 days to 2 days twice a year. [Further agreement with applicant and EH to a single 2 day event per year.](#)

Reduction of hours – Saturday (11am- 20:00) and Sunday (11am-17:00)

With additional conditions as follows:

- All drinks shall be served in polycarbonate/safety drinking vessels /cans /plastic glasses
- The event shall have a Drug Policy which shall stipulate that random persons shall be searched upon entry
- All persons working as stewards shall be identifiable in hi-vis covers.
- An event management plan must be submitted to the Safety Advisory Group at least 12 weeks prior to an event taking place

Environmental Health

1. The licensee shall appoint a suitably qualified and experienced noise control consultant, to the approval of Environment Health, no later than 28 Days prior to the event start date. The noise control consultant shall liaise with all parties including the Licensee, Promoter (if appropriate) sound system supplier, sound engineer and Environmental Health on all matters relating to noise control prior to the event. A report detailing the noise control strategy, approved by Environmental Health, shall be submitted no later than 14 days prior to the first day of the event.
2. The event organiser shall ensure that residents that are likely to be affected by the noise from the event are informed of the details of the event including the times of performances, the likely disturbance and shall provide a contact telephone number for complaints to be made. This dedicated phoneline must be manned throughout the event.
3. A noise propagation test shall be taken at least two hours prior to the start of the event to set appropriate control limits at the sound mixer position. The sound system shall be configured and operated in a similar manner as intended for the event. The sound source used for the test shall be similar in character to the music likely to be produced during the event.
4. The control limits set at the mixer position shall be adequate to ensure that the Music Noise Level shall not exceed 65dB(A) and 70dB in either of the 63 Hz or 125 Hz octave band frequencies over a 5 minute period throughout the duration of the event. Measurements shall be taken at the boundary of the site facing the closest noise sensitive premises on Wharncliffe Road.

5. The Licensee shall ensure that the promoter, sound system supplier and all individual sound engineers are informed of the sound control limits and that any instructions from the noise control consultant regarding noise levels shall be implemented.
6. The sound engineer following agreed sound levels with appointed noise control consultant and Environmental Health department shall continually monitor noise levels at the sound mixer position to ensure that the noise limits specified in condition 4 are not exceeded. Environmental Health shall have access to the results of the noise monitoring at any time.
7. Sound checks are permitted only between the following hours:

09:00 hours to 20:30 hours.
8. Music from the event is permitted only between the following hours:

11:00 hours to 20:00 hours (Saturday)
11:00 hours to 17:00 hours (Sunday)
9. The event shall be limited to a single two-day event per calendar year.

CLIFF TOP FESTIVAL
FULL VARIATION APPLICATION
REPRESENTATIONS RECEIVED

Rep #	
1	<u>05.12.25 - WITHDRAWN</u>
2	<p>As a local resident who lives opposite the grassed area on the Highcliffe clifftop, I formally object to the licencing application for the Highcliffe Cliff Top Music Festival to extend its operations to a three-day event, twice a year, with extended hours for music and the sale of alcohol.</p> <p>The new proposal significantly changes the nature of the event. What was originally a one-day community gathering, historically ending at 7pm, has now evolved into a large commercial operation. The extended hours - proposed as 6pm to 10pm on Friday, 11am to 10pm on Saturday and 11am to 5pm on Sunday – would result in prolonged periods of noise and disturbance. This year’s event already generated considerable noise from amplified music, generators, general footfall and public drinking.</p> <p>The clifftop is an important public open space, valued for its green recreational area and coastal views. It also borders cliffs designated a Site of Special Scientific Interest. This should not be treated as an overflow car park by visitors, nor fenced-off behind screens and accessible only to paying attendees.</p> <p>During the event, a 2-meter-high Heras fence was erected parallel to the road and covered with green mesh, blocked the sea views that residents and visitors normally enjoy. Public access to the open space was restricted throughout the event, contradicting the very purpose of preserving this land for community use.</p> <p>This year’s event also left numerous 1100-litre wheelie bins left uncollected on the clifftop area for weeks after the event, causing both an eyesore and environmental concerns.</p> <p>The proposal for two 3-days periods per year may be intended as a tactic to increase the likelihood that at least one single 3-days event is approved. But any application should be rejected, even for a single day.</p> <p>I therefore object to this application. The extended use of the grassed clifftop area and the proposed increase to multiple-day events would materially affect the character of the neighbourhood, the tranquillity of nearby homes, and the integrity of this public open space.</p> <p>03.12.25 – Additional Comment</p> <p>I note that the applicant has reduced their proposal for next year’s Highcliffe Clifftop Music Festival. The scenario in which an applicant initially submits an</p>

	<p>application for multiple events only to subsequently scale it back, is a recognised tactic.</p> <p>The proposed expansion, from last year's one-day event closing at 7pm, to two two-day events extending into the evening, would be hugely disruptive to what is otherwise a quiet residential community.</p> <p>The applicants proposed noise-management measures, including the use of directional speakers, positioned away from residential properties, appear little different to last year where the speakers faced the sea. Despite those measures the festival was reportedly audible from almost a mile away. There is no convincing indication that the revised plan would effectively mitigate noise or public disturbance.</p> <p>The clifftop is an important public open space, used daily for recreation and for its coastal views. Public access is significantly restricted in the days before and during the event, with a two-metre-high Heras fence erected parallel to the road screened on one side with a black sheeting. This level of enclosure and disruption is disproportionate. Given the applicant's aspiration for a longer event, it may be more appropriate to identify an alternative site not immediately adjacent to residential properties.</p> <p>Claims that the event benefits the local economy are debatable. Many residents choose to stay away during the festival and alcohol sales are better served by local pubs or cafes that operate year-round and contribute consistently to the local economy.</p> <p>Anything more than one-day per year closing at 7pm, with alcohol sales ceasing at least half an hour beforehand, would materially affect the character of the neighbourhood and compromise the integrity of the public open space. For these reasons, I strongly object to the application and urge the Licensing Committee to refuse the request for extended operating hours and expanded event days.</p>
3	<p>As a local resident who lives opposite the grassed area on the Highcliffe clifftop, I formally object to the licencing application for the Highcliffe Cliff Top Music Festival to extend its operations to a three-day event, twice a year, with extended hours for music and the sale of alcohol.</p> <p>The new proposal significantly changes the nature of the event. What was originally a one day community gathering, historically ending at 7pm, would now evolve into a large commercial operation. The extended hours - proposed as 6pm to 10pm on Friday, 11am to 10pm on Saturday and 11am to 5pm on Sunday — would result in prolonged periods of noise and disturbance.</p> <p>This year's event already generated considerable noise from amplified <u>music</u>, generators, general footfall and public drinking. Alcohol linked aggressive behaviour and vandalism should also be considered. Parking of motor homes and extended party drinking could also be intolerable.</p> <p>The clifftop is an important public open space, valued for its green recreational area and coastal views. It also borders cliffs designated a Site of Special Scientific Interest. This should not be treated as an overflow car park by visitors, nor fenced-off behind screens and accessible only to paying attendees.</p>

	<p>During the event, a 2-meter-high Heras fence was erected parallel to the road and covered with green mesh, blocking the sea views that residents and visitors normally enjoy. Public access to the open space was restricted throughout the event, contradicting the very purpose of preserving this land for community use.</p> <p>This year's event also left numerous 1100-litre wheelie bins uncollected on the clifftop area for weeks after the event, causing both an eyesore and environmental concerns.</p> <p>I therefore object to this application. The extended use of the grassed clifftop area and the proposed increase to two three-day events per year would materially affect the character of the neighbourhood, the tranquillity of nearby homes, and the integrity of this public open space.</p> <p>02.12.25 – Additional Comments</p> <p>Thank you for the document with the replies from Stir Events CIC, I accept that they have addressed most of the issues that I was concerned about. However I would still prefer only one event with the new timings that they have given.</p> <p>They should be aware that for a 2 day event it means 4 days of disruption for the residents, for setting up and removal of everything including the waste bins and parking cones along Wharncliffe Road.</p> <p>Perhaps in the future if the one 2 day event goes well the residents could consider having 2 events in the year.</p>
4	<p>.</p> <p><u>03.12.25 - WITHDRAWN</u></p>
5	<p>I strongly object to the Cliff Top Music festival Highcliffe.</p> <p>This is an open space to be enjoyed by all, not fenced off only to be accessible to those who pay . This fence is 2 metres high and completely blocks the view for residents and visitors. The green space should be enjoyed by all and not used as an over flow carpark.</p> <p>Last year the area was left in a sorry state for many weeks .</p> <p>Highcliffe is a quiet area and visitors come to enjoy this and the beautiful coastal views .</p> <p>This changes the the character of the area, and its appeal to the many visitors that visit.</p> <p>So I am objecting to this application</p>
6	<p>Dear Sir/Madam</p> <p>I write to object to the above application for the significant extension of the Highcliffe Clifftop Music Festival.</p>

	<p>I have had the benefit of reading the attached objection from my neighbour, and I agree with his points wholeheartedly.</p> <p>Whilst I have been a supporter of the Festival in its current format, these proposals change the whole nature of the event much to the detriment of those who live around the festival site and indeed those who normally enjoy the open clifftop space.</p> <p>It makes me wonder whether this was the original aim of the organisers. Get everyone comfortable with the one day event finishing at 7pm and then bring forward our real mission for two, three day events.</p> <p>In my view, this application should be rejected.</p>
7	<p>I object strongly to the above application for the following reasons:</p> <p>The grassed area provides an opportunity for 'quiet enjoyment' in an urban situation. This clifftop grassland epitomises Highcliffe which is predominantly a quiet area populated by what's best described as having older or more mature residents.</p> <p>The severe negative impact on the lives of people living near this area cannot be over emphasised.</p> <p>The shorter one day event may be acceptable but the three day event with much extended hours and readily available alcohol is definitely not. What is being proposed is a massive expansion of what was a single one day 'family' event,</p> <p>The nearby Cliffhanger restaurant already offers plenty of live entertainment throughout the year and because it is self contained and indoors, works well. The type of entertainment being proposed is much more suited to a city centre where less residents would be impacted, and where bus and rail services are readily available which fits in better with our 'green' agenda.</p> <p>What is being proposed are regular events and could easily fall foul of Statuary Nuisance regulations. Public Nuisance and Disorder would be seriously compromised.</p> <p>I urge you to turn down this licence application.</p> <p>Kind regards</p> <p>04.12.25 – Additional Comments</p> <p>Thanks for sending me the full response from Stir.</p> <p>My further comments would be (based on the matrix you have sent me):</p> <ol style="list-style-type: none"> 1. It is not just a two day event. There is disturbance on days before and after for set up and dismantle. 2. Accepted 3. Although monitored the results of alcohol availability cannot be predicted 4. The reduction in days and hours is a positive move but does not address all the worries

	<p>5. Profit ...OK. but let's not forget this is something that many people didn't want in the first place!</p> <p>6. Reduced hours noted</p> <p>7. Noted</p> <p>8. Noted....but see my response to 1.</p> <p>9. as 8</p> <p>10. as 8</p> <p>11. Bin removal done promptly</p> <p>12. Noted</p> <p>13. Noted</p> <p>14. I agree with Stir that they left the site clean</p> <p>15. The council should double check whether there is any public nuisance</p> <p>16. Noted</p> <p>17. Fine words, but this something many didn't want in the first place!</p> <p>18. Noted</p> <p>In summary, I would withdraw my objection if the following were adopted:</p> <ol style="list-style-type: none"> 1. The event to take place only once a year 2. The event is held on a Saturday and Sunday only 3. Saturday to finish at 20.00 hrs and Sunday at 17.00 hrs 4. Stir to remove the large bins promptly after the event i.e. not BCP responsibility. As a Council tax payer I should not be responsible for removing the debris from a commercial event. 5. Finally, and most importantly the licence if granted is valid for only one year. An event in subsequent years would need another application, thus allowing BCP to maintain tight control on the suitability or otherwise of the event. <p>I hope this helps in your decision making and look forward to hearing from you in due course.</p> <p>05.12.25 – Additional Comments</p> <p>Dear Sarah,</p> <p>Thank you for the update.</p> <p>The fundamental argument is I prefer not to have the two day event. One day would be more acceptable.</p> <p>Whatever is decided I think it is important that the licence, if granted, is for this year only.</p> <p>By having the organisers reapply means we have the power to stop the event if it turns out to be unacceptable.</p> <p>So the last item should read:</p> <p>9. The event shall be limited to a single two-day event for 2026 only.</p>
8	<p>Dear Sirs,</p> <p>It is with horror that I see an application has been made for having a 3 DAY event TWICE a year at the Hlghcliffe Cliff Top grass area, with even some EXTENDED hours.</p>

I have been to one of their events and was quite happy for the one day 11am to 7.00pm event. However, the event this year did cause a lot more unacceptable disruption to the local area. We were unable to use the area which is a local amenity used by many on a daily basis.

To extended the event so drastically from 1 day a year to 6 days a year with extended hours and is totally unacceptable.

For the above reasons I strongly object to this application.

03.12.25 – Additional Comment

Dear Sarah,
Thank you for your email regarding the above event.

Having read the replies to the objections received I STILL OBJECT to the event being held for more than 1 day a year, having the event from 11am to 8pm would be acceptable.

My reasons for the objection are

1. Profits are be being made from 1 day.
Requesting a 3 day twice a year event shouts of GREED. If allowed what will be requested in the following years?

2. Regarding the Sunday Parking,
Where are the traders and band members going to be directed to? As the Council already allows Sunday and Bank holiday parking on the grass overflow area during summer months.

3. The grass area being accessible,
If the event is allowed for more than 1 day, the grass area would not be accessible for the locals to walk across, for the dog walkers to use or for the children to play on, and last year the hut was also fenced off, so could not be used by locals.

4. By nature of the event, numbers of people are being encouraged to the cliff top.
This does not help the HighStreet, Highcliffe Tourism, eg. The Castle, the beach, or the cliff top paths. People would be encouraged to use Park and Ride, the stalls within the event and therefore highly unlikely to benefit Highcliffe in any way.

I therefore object to the event being for more than 1 day, once a year.

Perhaps Friars Cliff grass area would be more appropriate and the Council would still make money and less people would be disrupted or inconvenienced.

Regards,
10.12.25 – Additional Comment

Good afternoon,

	<p>Thank you for your email with the responses from Stir Events.</p> <p>Further to my last objections I still feel that the event is on for too long, but do recognise that the number of events, days, and hours are reduced. However I still feel that Saturday night should finish at 7.00pm.</p> <p>With regard to the site event, it does encompass the grass overflow car park together with the open public area. The overflow car park is used on some Bank Holiday weekends and has been opened during the summer holidays when the weather is very good.</p> <p>I still question where are the traders and band members going to be guided to. In connection with boosting the Highcliffe area and tourism, by its nature the event is only encouraging people to the event.</p> <p>Finally, “any profits being ploughed back into next years event “ is a statement of intent that Stir will be wanting to try to enlarge the event year on year.</p> <p>For the above reasons I still have objection on some of the revised proposals.</p>
9	<p>As residents of Wharncliffe Road, Highcliffe, we wish to formally object to the licensing application for the Highcliffe Cliff Top Music Festival. The application referenced above seeks to extend the previous one-day event to a twice-yearly three day event with extended hours throughout. Our objections are on the basis set out below:</p> <p>1) The site is in a highly populated residential area, and the event creates significant noise disturbance to the local population due to the persistent loud and amplified music and related equipment such as generators. Further, there is substantial disturbance to the local road infrastructure through increased traffic and footfall both during the event and in the preceding set-up period.</p> <p>2) The cliff top location is an open space used on a frequent basis by dog walkers and other users. To close this area off to the local population for a three day period would be incredibly disruptive to people’s lives and their ability to get outdoors; particularly salient given the ageing demographic of the area, where residents with mobility challenges are unable to travel to other locations. Heavy usage of the open space over an extended period also results in damage to the grass and has a significant impact on the character of the area, taking weeks to recover.</p> <p>3) The cliff top is adjacent to a Site of Special Scientific Interest and the increased footfall during the festival causes damage to this area.</p> <p>4) There are multiple open spaces within the Christchurch area which are much better suited to a music festival; Christchurch Quayside and Highcliffe Castle being obvious locations in which such events have already been held for many years. There is no reason for the clifftop to be used for such events, when these more suitable locations are available.</p> <p>5) The application not only extends the previous period from one day to three days, but also extends the duration to 10pm on the first two nights (versus the 7pm finish previously). Again given the demographic of the area and the noise and disruption caused by people exiting the site after the end of the event, such an extension would be immensely disruptive to the local population.</p>

We have been able to tolerate the previous event due to its short duration and once-a-year nature, but any extension is wholly unacceptable and we wish to object in the strongest terms.

We would be grateful if you could please acknowledge receipt of this objection.

06.12.25 – Additional Comments

Dear Sarah

Thank you for your email.

While we appreciate the reduction in the duration of the proposed festival and the noise controls being suggested below, unfortunately they do not address all of our concerns. These were not limited to noise disturbance but also to the challenges posed by additional traffic and footfall in the vicinity, as the area (including the nearby site of special scientific interest) is simply not suitable for the type of event being planned. We live directly opposite the site and having tolerated the previous one day event, we have seen first hand the disruption it causes to local residents. Given that there are a variety of other far more appropriate locations in the BCP area for a music festival, we do not support the continuance of this one.

Our objections therefore still remain, although we are grateful for you reaching out to us.

13.12.25 – Addition Comments

Dear Sarah

Thank you for sharing this response. While we acknowledge some of the organisers' replies and actions, having seen the event in practice for the last two years, we simply do not accept their assertions in some regards; in particular their claim that there will be minimal additional traffic. The reality is that a significant proportion of attendees do not use the Park & Ride scheme and the local roads (not just those directly opposite the site, but all of those nearby) absolutely see the impact of this. Traffic management systems such as clear signage and use of cones, alongside regular traffic patrols, will be absolutely vital should any event go ahead.

We would add that their assertion that "only 11 properties are affected" is wholly untrue given the scale of the event and the noise it generates.

We note that the organisers have offered to reduce their application from two events per year to just one "if residents wish". We would like to make very clear that - notwithstanding that we still object to the event in any form - we would categorically request that one event per year is the maximum which should be considered, and the reduction in hours being proposed must be adhered to in any final application.

We appreciate your keeping us updated on this proposal. Please do keep us informed of any further developments.


10	<u>02.12.25 – WITHDRAWN</u>
11	<p>I would like to object to the above license variation from one day to a three day event twice a year with extended hours for music and the sale of alcohol.</p> <p>I have just recently moved in to Flat 2, Luna, 28 Wharncliffe Road, Highcliffe, Dorset, BH23 5GB and after finding out the proposed licence for extended days and hours.</p> <p>I am absolutely appalled that this should even be considered because as a resident who lives opposite the recreational green and only being around 30 metres away it will have a detrimental affect on the noise and disturbance, especially in the evening when people are drinking. Even if they erect a 2 meter fence, like the organisers did this year it will still not protect us residents from the noise and disturbance.</p> <p>Another factor as to why I object to this is that the grassed area is valued for its green recreational area and coastal views and this would definitely be spoilt by the extended days, hours and the erection of a 2 meter high fence.</p> <p>I look forward to a reply from you in due course.</p> <p>10.12.25 – Additional Comment</p> <p>Dear Ms Roger's,</p> <p>Thank you for you emails regarding the amended proposals for the Cliff Top Festival.</p> <p>Sorry for not responding sooner but I have just come back off of holiday.</p> <p>Having read the amendment and latest proposal I am still very, very concerned with the new amendments. Having only moved into my property on 4th November 2025 I was aware of the festival being held one day a year.</p> <p>If I had known that the applicant was now proposing for it to be held for 2 days and extended hours I would not have proceeded with my sale. My flat is on the ground floor and the festival will restrict my view quite significantly. Also the noise would have a significant impact on the people that live on Wharncliffe Road with extended unsociable hours. Another concern is the traffic footfall creating more noise and alcohol being consumed by people attending the festival with the extended hours.</p> <p>I fear that if the new proposals were to be accepted this would only be the beginning of further festivals taking place on the clifftop.</p>
12	<u>12.12.25 – WITHDRAWN</u>
13	<u>02.12.25 - WITHDRAWN</u>

14	<p>We wish to oppose Licensing Application 232728 in relation to the Cliff Top Music Festival, Highcliffe to extend the terminal hour to 22.00 and to make it a three day event to be held twice a year.</p> <p>The current one day event means several days of disruption to those living opposite and nearby the site. Many vehicles come and go from 07.00 until well after dark. This includes the unloading of a vast amount of metal fencing, large industrial rubbish bins and portable toilets (which due to the long queues appeared to be insufficient in number to cater for the number of attendees). The setting up of many food and drink stalls, the installation of lighting and portable generators, some of this being done under flood lights until late evening.</p> <p>We live on an upper floor just a road width away from the main stage. Although the music is supposed to be 'cushioned' it is extremely loud and unbearable within our property. In order to get some peace and quiet we decided this year to go out for part of the day. When the music finished we were still having to listen to the noise of stall holders packing up which again continued under floodlights into the late evening. Security during the whole event seemed minimal and at no time did we see any police presence.</p> <p>The disruption continued for the following day (Sunday) from 07.00 with the metal fencing being dismantled, vans and lorries loading and taking things away. The toilets were eventually emptied and removed after a number of days along with the large rubbish bins. The traffic cones were moved off the road/pavement, they and the barriers remained on site for a number of weeks.</p> <p>The current music festival takes a number of days either side of the event to set up and clear up. The noise of the portable generators, music, people in general and the smell of food is mentally and physically disturbing for us as local residents.</p> <p>Might we suggest that if the organisers of the event wish to extend the hours, days and number of events, they find an appropriate countryside venue that does not impact on the character and tranquility of the neighbourhood. We had particularly chosen our property because it was in a tranquil area with lovely views and an open space opposite.</p> <p>06.12.25 – Additional Comments</p> <p>Thank you for your email of 5 December. The proposal in the email only goes a small way to reducing the problems and the noise disturbance caused by this event.</p> <p>Please refer to my email of 29 November, many of the points raised have not been addressed.</p> <ul style="list-style-type: none"> • Several days of disruption to those living opposite and nearby. • Many vehicles come and go from 07.00 until well after dark in order to set up prior to the event day. • The noise of the unloading of vast amount of metal fencing, large industrial rubbish bins and portable toilets. • The setting up of many food and drinks stalls, the installation of lighting and portable generators, some of this being done under flood lights until late evening.
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	<ul style="list-style-type: none"> • When the music finished we were still having to listen to the noise of stall holders packing up, which again continued under flood lights into the late evening. • The disruption continued for the following day. (This will now be Monday). • Toilets were eventually emptied and removed after a number of days along with the large rubbish bins. • The traffic cones were moved off the road and pavement, they and the barriers remained on site for a number of weeks. Some cones and barriers still remain today. • This years event took a number of days either side of the event to set up and clear up, the noise of the portable generators, music, people in general and the smell of food was mentally and physically disturbing for us as local residents. <p>What proposals do the organisers have to combat these problems?</p> <p>It is not just the noise from the music that we object to, it is the noise in general of the event, generators, machinery, the noise from a large number of people. It is not what one would expect to have to tolerate in a residential area.</p> <p>We still do not consider this site to be the ideal place for this type of event.</p> <p>11.12.25 – Additional Comment</p> <p>Good morning,</p> <p>Application Number 232728</p> <p>Thank you for your email of 10 December.</p> <p>The Stir responses just seem to be very much a repeat of previous ones and does not address the points that we have concerns over as mentioned in our correspondence of 29 November and 7 December.</p> <p>We still oppose this application.</p>
15	<p>Dear Sir/Madam,</p> <p>Highcliffe & Walkford Parish Council hereby submits a formal <u>objection</u> to the premises licence application submitted by Stir Events for a three-day commercial music festival, to be held twice annually, on Highcliffe Clifftop.</p> <p>The Parish Council stresses that it has not objected to the previous one-day daytime festivals organised by Stir Events, although these were not without impacts or complaints. We have even provided grant funding previously. The first festivals were delivered just within the margin of tolerance for the community, with disruption just about managed. However the proposed intensification would take the impact far beyond that margin, and represents a substantial and unacceptable departure from what has been permitted before.</p> <p>We raise the following specific concerns:</p> <p>1. Noise Nuisance.</p>

	<p>Past events were limited to a single day and ended in early evening. The proposed larger-scale commercial festival would stretch over three consecutive days, twice per year, with music well into the night. The noise can be heard almost a mile away, and the intensification would drastically and detrimentally affect local residents and their peaceful enjoyment of their homes.</p> <p>It must be stressed that although nearby Lymington Road is an A-road, the high street is almost silent after 6pm. The proposal would put unacceptable strain and stress on a very quiet community, impacting a wide residential area.</p> <p>2. Antisocial Behaviour.</p> <p>The constraints of the site, limited lighting, inadequate parking, narrow access routes, and absence of formal crowd-management facilities increase the likelihood of alcohol-related nuisance, antisocial behaviour, and late-night disturbances affecting nearby residential streets.</p> <p>Highcliffe is not a late-night community, and does not even have any nearby public transport connections or local taxi services at this time. It does not have the infrastructure or geography to safely disperse a festival crowd at night.</p> <p>3. Safety.</p> <p>The clifftop area lacks the infrastructure necessary to safely manage the larger crowds associated with a commercial event of the scale now proposed, particularly as festival-goers would be leaving in darkness. This also raises concerns about emergency access. The clifftop's restricted entry and exit points, combined with the anticipated increase in attendance, and late-night conditions, pose significant risks in the event of an incident.</p> <p>4. Environmental Impact.</p> <p>Highcliffe Clifftop is a sensitive and fragile coastal environment, subject to erosion and land-stability constraints. It is also adjacent to protected habitats supporting valuable coastal wildlife.</p> <p>The new proposal represents an over-intensity of use, which the site is simply not designed or equipped to accommodate. The introduction of twice-yearly, three-day commercial festivals is wholly incompatible with the site's environmental sensitivities.</p> <p>5. Other Community Disruption.</p> <p>The presence of the commercial festival for two long weekends of the year also impacts on residents' day-to-day enjoyment of a local beauty spot. The Clifftop Festival organisers erect barricaded screens around the site, blocking access for local residents. And unlike the annual Food & Arts Festival, which is community-grounded and free to attend, the Clifftop Festival is an outside commercial venture and charges all attendees to enter.</p> <p>Conclusion.</p> <p>Highcliffe & Walkford Parish Council emphasises that we have not objected to smaller-scale events in previous years. Our objection arises specifically because this application represents a significant escalation in scale, duration, and impact, which represent a drastic tipping-point. We also note that this has been brought forward without any community consultation whatsoever.</p> <p>The proposed festival conflicts with several core licensing objectives, including:</p> <ul style="list-style-type: none"> • the prevention of public nuisance; • the protection of public safety; • the prevention of crime and disorder.
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	<p>The Parish Council strongly objects to the granting of this premises licence and respectfully requests that the Licensing Authority refuse the application.</p> <p>Yours faithfully, Highcliffe & Walkford Parish Council</p>
16	<p>Dear Sir, Madam,</p> <p>We would like to formally object to the licensing application for Highcliffe Cliff Top Music Festival to extend their operations to a three-day event, twice a year, and with extended hours for music and the sale of alcohol until 10pm on Friday and Saturday.</p> <p>We are local residents who live on Wharncliffe Road opposite the grassed area of Highcliffe clifftop where the Festival takes place.</p> <p>We take issue with the proposal for the following reasons:</p> <ul style="list-style-type: none"> • The new proposal significantly changes the nature of the event. Currently, this is a one-day community gathering on a Saturday in September, historically ending at 7pm. By its very nature this is a noisy and disruptive event, and multiplying the days six-fold, plus extending the finish time well into the evening on four of those days, is an unreasonable demand on nearby homes. • With set up and clear up days on each occasion, the site, and even the coastal view, would be removed from public use for up to a total of 10 days. The clifftop is a well-used and important recreational community space which should not be fenced off for a paying, special-interest minority, especially in the summer months when presumably these festivals are planned. • We are not aware of any discussions with the local community about this proposal and certainly not with the residents most directly affected. • Currently it is marketed as <i>“Our main priority is that the local neighbourhood brings along their families to a fun event”</i>. Six days would require many more attendees than just local residents, which begs the question of who the expanded proposal is really for, why it has been put forward, and why it has made such a sudden leap from one day to six longer days. The feedback from the only two-day event run by Stir Events CIC, the Shake & Stir Vintage Festival in Southbourne in June 2025, was that - due to increased costs - the event needed to be ticketed which resulted in lower attendance and local families saying it was too expensive. • Stir Events does not appear ever to have run a three-day event of any sort, nor an event that is held more than once in the same year. As far as we know it depends heavily on volunteers to man the Festival. <p>We are supportive of efforts generally to involve the community in events, but this proposal would unreasonably affect the tranquillity of nearby homes and the integrity of this public, open space; does not seem to have been discussed adequately with the community; and has yet to demonstrate the preparedness of the organisers to manage the Festival’s hugely increased size.</p> <p>03.12.25 – Additional Comments</p> <p>Dear Sarah,</p>

	<p>Thank you for your email and the additional information.</p> <p>While the responses from Stir Events are helpful, they do not fully answer the points we raised.</p> <p>We are also not clear exactly what Stir Events are now applying for as they mention potentially reducing the number of days for an event from 3 to 2 and possibly only holding one 2-day event rather than two.</p> <p>It would be helpful to get more context about the comment in the pdf document that "growing demand from many attendees has led to calls for it to become a full weekend festival"</p> <p>As we stated in our objection, we are not aware of any discussions with the local community about this proposal and certainly not with the residents most directly affected. The only communication we have been able to find is a pre-announcement that the event is already being marketed as a 2-day event on September 5th and 6th - interestingly with the hours of 1100 to 1900 on Saturday 5th. It's not clear when a second event would be held.</p> <p> Cliff Top Music Festival 2026's Tickets Christchurch Highcliffe Cliff Top Car Park - Ticket Fairy</p> <p>We also note the objection raised by Highcliffe & Walkford Parish Council and agree with the additional points they have raised.</p> <p>In summary, we do not wish to withdraw our objection.</p> <p>We are comfortable with our name and letter being disclosed.</p> <p>The Cliff Top Music Festival as a single one day event finishing at 8pm at the latest is the most acceptable proposal for us.</p> <p>12.12.25 – Additional Comment</p> <p>Dear Sarah Thank you for this update.</p> <p>We are still confused by some of the responses from Stir Events as they make reference to the event being a community one, but then about trying to attract a lot of people from outside the community.</p> <ol style="list-style-type: none"> 1. They state "The event was originally set up to boost the local economy, bring additional footfall into the Highcliffe area and raise the tourism profile of the town" but also "The event site does not lend itself to masses of people from other areas due to its size." 2. They also state "Surveys and discussions in the area support the idea that the event does just that" in the context of "helping encourage growth in the area" and also "growing demand from many attendees has led to calls for it to become a full weekend festival." 1. We repeat, we are not aware of any discussion with residents / the community and have seen no actual evidence from Stir Events to back their comments about demand for a full weekend festival and then
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	<p>whether these calls are made by local people or from the additional footfall people coming to Highcliffe from outside the community for the event.</p> <p>Finally, we are not clear why they are asking for an 20:00 finish on Saturday evening when tickets are already being advertised for a 2026 event on September 5-6 (which is obviously premature as permission hasn't been granted) stating timing of 11:00 - 19:00.</p> <p>The Cliff Top Music Festival as a single one day event ideally finishing at 1900 but 2000 if really necessary is the most acceptable proposal for us.</p>
17	<p>I wish to object to this License Application in the strongest possible terms.</p> <p>Our flat is directly opposite the event stage area at ground level. When the current event is held the noise is already intolerable throughout the day. The views are blocked by a 2-metre-high fence. The traffic and footfall outside increases. There is no privacy, no view and no peace.</p> <p>Wharncliffe Road is a residential area with many flats and houses- I'm certain that if local residents were aware of this application there would be a deluge of objections.</p> <p>The preparation already starts the day before the current one-day event, when the organisers take over the space - with no respect or consideration for local residents. There is the event day and then, the clear up, removal of hoarding, rubbish etc the day after – so a one-day event already causes three days of disturbance for local residents.</p> <p>Once a year, as is current, as a family daytime event is tolerable – extended hours, frequency and duration (as per the new application) of the event would change it's whole nature into something quite different. It would turn into a larger commercial operation, with prolonged periods of noise and disturbance to local residence and the wider community in Highcliffe. The event would no longer be purely for locals but would attract outsiders adding further complications with parking, traffic, noise, disturbance, pollution, ant-social behaviours etc.</p> <p>Terminal hour 22.00 is too late – this will encourage anti-social behaviour, drinking etc – who's going to police this? Three-day licence twice a year is ridiculous – this is Highcliffe not Sandbanks and certainly not Glastonbury! May I suggest that the applicants find a field for their extended event, away from houses and communities ... so as not to create a disturbance, nuisance. At the end of the day the area is designated as an 'overflow carpark' <u>not</u> an event space. Allowing this extended License will only open the floodgates to other events – before you know it we'll have the circus arriving, fun fairs, car boot sales the lot!</p> <p>As a one-day event it's already too loud and too disruptive. Extending the hours, duration and frequency is just not acceptable. What is the need? No thank you.</p>

	<p>04.12.25 – Additional Comment</p> <p>Hi Sarah Many thanks for your email.</p> <p>We pay a premium to live in Wharnccliffe Road because of it's location away from the High Street, open space, quietness and uninterrupted views. When we bought the property we had no idea that the grass area opposite us designated as an 'overflow carpark' would ever be used as an 'event space' – this concerns us for all of the reasons we have previously stated. Extend one License and it will open the floodgates for others.</p> <p>As I am sure you will appreciate given the close proximity of our flat to the area, even with the many assurances given, we have no option than to continue with our objection – <u>we do not therefore wish to withdraw our representation.</u></p> <p>Many thanks for your help with this matter.</p> <p>07.12.25 – Additional Comment</p> <p>Hi Sarah Per your email below. I had already assumed that these conditions would be implicit.</p> <p>Again, given the close proximity of our flat to the area, even with the many assurances given, we feel we have no option than to continue with our objection – <u>we do not therefore wish to withdraw our representation.</u></p> <p>Many thanks for your help with this matter.</p>
18	<p><u>SUPPORTING REPRESENTATION</u></p> <p>Dear licensing dept, BCP council</p> <p>I am writing to inform you of my full support of the Highcliffe Cliff Top Music festival 2026.</p> <p>I have attended the festival in 2024 and 2025.</p> <p>I believe it is a fantastic community event and wholeheartedly disagree with the objections and negative comments raised. My experience was that the festival was a delightful family and community event.</p>
19	<p><u>SUPPORTING REPRESENTATION</u></p> <p>I have attended both the recent annual festivals, and both times bought my tickets as Early bird. I wholeheartedly support the Cliff Top Festival.</p> <p>The festival is excellently run, and well publicised, with care for the community always in mind.</p>

	<p>I am thrilled that it's going to be two afternoons in 2026, and the lineups are an absolute coup. My tickets are already bought.</p> <p>It's important to support local events, and many of the acts are local and are fun and inclusive for all. It's a great party and I can't wait till September.</p>
20	<p>Dear Sir/Madam</p> <p>I strongly object to the proposal of increasing this event to twice per year and the extension of hours.</p> <p>I am a volunteer litter picker and this event heavily relies on individuals like myself to clear the event and surrounding areas of huge amounts of rubbish. Yes they have official bins and collections but this doesn't even touch the surface.</p> <p>No doubt they expect the voluntary group I am a member of to give up our precious time for 6-8 days a year so they can make a commercial profit. The 1 day event takes 2 days of clearing rubbish left by those leaving the site - this covers quite some distance from the ground. It is also the volunteers that clear outside the perimeter not the organisers. The council is probably not even aware this takes place as we just get on with it and clear the mountains of waste leading from the Cliff top grounds to all surrounding roads. This includes: cans, food containers, bags of nappies, bottles (even when glass is banned), coffee cups, plastic glasses, food packaging to name a few as the list is endless.</p> <p>I am speaking for myself not the litter picking group but I am getting fed up of commercial events like this relying on litter picking volunteers.</p> <p>I hope my information is of assistance in refusing this license.</p> <p>03.12.25 – Additional Comment</p> <p>Dear Sarah</p> <p>Thank you for the quick response.</p> <p>I have read the list of objections but the heavy littering of the surrounding area is not addressed by the applicant. They have no plans in place to address this. No doubt they expect us volunteers to do it each time.</p> <p>The reduction in hours on the Saturday and Sunday is acceptable as is the reduction to Saturday and Sunday only. However I do not believe this event should take place twice a year. Once is more than enough.</p> <p>I therefore do not wish to withdraw my objection.</p> <p>05.12.25 – Additional Comment</p> <p>Thank you for the information.</p> <p>Unfortunately the organisers have not addressed how they are going to keep the surrounding areas clean of litter for the duration of the event. When</p>

	<p>leaving these types of events rubbish is discarded enroute to vehicles etc. A simple question is who is going to monitor and clean these outlying areas throughout and after the event?</p> <p>I look forward to clarification on this.</p>
21	<p><u>SUPPORTING REPRESENTATION</u></p> <p>I have just seen it shared on facebook that there is a question mark over continuing the Clifftop Festival in Highcliffe. I have been for the last few years and it is such an easygoing, happy festival, and very clean and tidy. I am emailing in support of the festival, it would be a real shame to see it cancelled.</p> <p>I really hope Clifftop Festival stays. It isn't too busy or disruptive at all.</p> <p>Thank you,</p>
22	<p><u>SUPPORTING REPRESENTATION</u></p> <p>I am a Highcliffe resident, postcode BH23 4RL, and I emailing to confirm my support for the Highcliffe Clifftop Music Festival.</p> <p>The event is well managed and organised, hugely enjoyable for local residents and visitors alike. It is also compact, with no detrimental impact on neighbours, and I imagine only positives for local businesses.</p> <p>I am hugely looking forward to the 2-day event in 2026 (and future years), it's lovely to have such great event on our doorstep and with such good transport arrangements.</p>
23	<p><u>SUPPORTING REPRESENTATION</u></p> <p>I understand that our Parish Council has objected to the licensing of the extended festival [over 3 days] in 2026. As a Highcliffe resident I would like to record my support for the extended twice yearly festival. I am not aware of any issues from previous years.</p> <p>The festival attracts a lot of local people [who walk] Hinton train station is walking distance and there are daytime buses. I understand the event is run by STIR CIC who run successful and professional community events across Dorset.</p> <p>I am not sure why they are bragging about Lymington Road through Highcliffe being quiet after 6pm- it's not but we locals would much prefer an objection to the amount of traffic we now have to endure during the day which is noisy and polluting and has a negative effect on local shops etc.</p> <p>It's hardly Boomtown- the attendees are older [representative of the local population] and the biggest concern is probably them tripping over their chairs after 2 glasses of warm white wine.</p>

	<p>Highcliffe needs soul, community and diversity- something the festival helps provide. The food festival is now established and the Parish Council dont seem to have any objections to shutting the road which surely causes more issues.</p>
24	<p>We wish to object to proposals for more than one Highcliffe festival a year as it doesn't benefit the locals who mainly avoid the area whilst it's on as parking etc shocking. Please note this</p>
25	<p><u>SUPPORTING REPRESENTATION</u></p> <p>Hi</p> <p>I am writing to fully support the amended application for the above events in 2026.</p> <p>The local Village Council is totally out of touch with the local community and is making false statemenst about 2025 event.</p> <p>It was well manged and attended. There was no noise pollution.</p> <p>Highcliffe Castle a BCP building/location held an event one weekend from which the noise polltion could be heard the north side of Lymington Road and I had to complain to the Duty Manager about it. That should be banned.</p> <p>Please grant new License for 2026 as supported by 99% of Highcliffe Community.</p>
26	<p><u>SUPPORTING REPRESENTATION</u></p> <p>I as a resident of Highcliffe . Am in full support of the music festival being extended Have been a volunteer for this much needed boost to our very sleepy village .</p> <p>Highcliffe is slowly dying , we need as much input and activity as we can get . It's a very family friendly event with absolutely zero unsociable behaviour.</p> <p>Time for Highcliffe to grow</p>
27	<p><u>SUPPORTING REPRESENTATION</u></p> <p>I am writing to express my strong support for the application submitted by Stir Events CIC to vary the premises licence for the Cliff Top Music Festival, held at the grassed overflow car park on Wharncliffe Road, Christchurch.</p> <p>I understand that the proposed variation seeks to expand the existing one-day annual event into a two-day event, with licensable activities including live music, recorded music, dance performances, and the on-site sale of alcohol during the following hours:</p> <ul style="list-style-type: none"> • Saturday: 11:00–20:00 • Sunday: 11:00–17:00

	<p>As a member of the local community, I believe this festival brings significant cultural, social, and economic benefits to Highcliffe. The event showcases local talent, promotes community cohesion, and provides a safe, family-friendly space for residents and visitors to enjoy live music and arts with a stunning backdrop of Christchurch Bay and the Isle of Wight.</p> <p>Stir Events CIC has demonstrated responsible event management in previous years, and I have confidence that the team will continue to uphold high standards of safety, noise control, and community engagement as the festival expands.</p> <p>The proposed increase in duration and frequency will, in my view, enhance the positive impact of the event without compromising local amenities. The operating hours remain very reasonable, and the outdoor nature of the festival aligns well with the character of the venue and surrounding area.</p> <p>For these reasons, I fully support the proposed variation to the premises licence and hope the Council will look favourably upon this application.</p> <p>Thank you for considering my comments.</p>
28	<p><u>SUPPORTING REPRESENTATION</u></p> <p>Dear BCP council</p> <p>I am a resident who overlooks the Clifftop Cafe, so am in very close proximity to the festival and would like to give some feedback about this year festival (2025). I was concerned about the potential noise/traffic but my concerns were not valid.</p> <p>I was amazed at how well it was organised including:</p> <p>The fencing was put up with minimal disruption and was very effective How limited the sound was How there was no litter left behind How quickly it was dismantled and the area left clear No traffic problems (due to having the buses). So many people walked down Waterford Road.</p> <p>The organisers did a great job.</p> <p>I would recommend one improvement though and that is the signage to the event from the village.</p>
29	<p><u>SUPPORTING REPRESENTATION</u></p> <p>I am writing to add my support to the licencing application made by Stir Events to expand the Clifftop Music Festival in Highcliffe.</p> <p>I am a BCP resident and live just a few miles from the event. I have attended the event for the last 3 years.</p> <p>I believe this event to be well managed and a great asset to the area. The choice of entertainment is designed to attract an older audience (usually 40+) and the atmosphere feels incredibly safe and fun. The audience are encouraged to dress up in costumes of the 70s and 80s and have a good old dance to some brilliant bands in a fabulous setting.</p>

	<p>I always attend with a group of aged 50+ people and we've never seen any trouble there either during or after the festival. Everyone is very respectful. Clearly Stir Events know what they're doing and I have every faith in them to deliver a brilliant festival again in 2026. Please support them in doing this.</p> <p>It's so good for the locals to have something fun to do that's not targeted at kids and youngsters!</p>
30	<p>I'd like to add my objection to those already raised about the increase in days for the Highcliffe Music Festival. As a resident living opposite the festival site on Wharncliffe Road itself, the original increase to three days isn't acceptable as I (and I am aware of other residents) work from home and the noise level from previous events is simply impractical to work at this time. The recent suggested changes to a two day festival IS acceptable to me, however, I am against the idea of it being held more than once a year. If the plan is to hold it multiple times a year, I would request that a different venue be found as it is simply not acceptable to disrupt residents' lives two times each year and potentially also limit their income as a result of being unable to work.</p> <p>If the festival is increased to two days, up from one, it is also vitally important that patrols are in the area to remove any vehicle parked illegally. Another reason I am against the increase of days is that the site is on the overflow car park. Cars are continuously parked down Wharncliffe Road (legally or not) and the fact that they can park on both sides of the road does make it frustrating and sometimes noisy for residents, an effect that is amplified if there is some kind of event on anywhere in the Highcliffe area.</p> <p>Finally, I would like to suggest to the organisers that if this increase in days does go ahead that residents in the immediate area (e.g. along Wharncliffe Road) should be allowed to enter for free. I have not been to the last two events because the noise has been loud enough to hear every note clearly from my flat (the balconies and buildings increase the accoustics making it louder than it perhaps appears to be). However, I have wanted to go into the area to see what the vendors are selling but definitely was not going to pay just to do that, given that, as mentioned, I could hear everything without paying. This small gesture would make an acknowledgement to the local residents who are having their lives disrupted for the weekend, while still allowing lots of people to enjoy the festival.</p> <p>Overall, as a resident I find the idea of a two day event, once a year, to be acceptable. If the organisers want to increase this occurrence, then I think an alternative venue should be found. The organisers should also consider that the noise for residents might be louder than observed at ground level due to rebounding accoustics off buildings and also the increased number of people. Allowing local residents in for free might also help towards any resentment for the festival.</p> <p>Thank you for your time. I can be reached on the above email if any clarification is needed.</p> <p>15.12.25 – Additional Comment</p> <p>Dear Sarah,</p>

	<p>I would like to confirm that I am happy with the changes resulting in a shorter 2 day event, once a year, as summarised above and in the document.</p> <p>I would like to suggest that it be made clear how noise issues can be reported during the event next year. I also would suggest a feedback form be available to local residents after next year's event to check how well the new plans are going.</p> <p>I won't attend the hearing in January but I would like to view it on YouTube should the hearing go ahead.</p> <p>Thank you for the updates and I would appreciate being informed of any further information relating to this.</p>
31	<p><u>SUPPORTING REPRESENTATION</u></p> <p>To whom it may concern</p> <p>I wanted to write and give positive feedback about my experience after attending all 3 of the Highcliffe Festivals. In particular considering some of the points raised by Highcliffe and Walford Parish Council's objection.</p> <p>I have attended all 3 of the festivals and have had a really great time. I would say the event is targeted at the older population, which is evident based on the type of acts and music that is played.</p> <p>I would like to go through some of the objections made:</p> <p>NOISE NUISANCE I live in Montagu Road, so within walking distance of the clifftop. We have walked home to get our lunch during each of the festivals, and with that in mind I find it hard to believe you can hear the music a mile away. We have never heard it when walking home away from the site and this is less than a mile away!</p> <p>ANTI-SOCIAL BEHAVIOUR I can honestly say, I have never witnessed any anti-social behaviour... in fact it is a very civilised event, as I say targeting the older generation. It is enjoyed by so many, and us older lot - I am 56, my partner is 67, and my sister (who travels from Surrey) is 60, deserve to have something that appeals to our taste and music genre.</p> <p>People who enjoy disco music, Abba, Odyssey, are simply out to have a good time - trust me! In fact, neither myself or my sister have actually drunk any alcohol at the events - not everyone needs alcohol to enjoy themselves.</p> <p>SAFETY When leaving the event, it is still light currently. The crowds disperse in dribs and drabs, so by no means overwhelm the adjoining streets. My observation of the dispersing crowds has been people have left with out too much disruption.</p>

	<p>Also, the entrance/exit to the site itself is quite large so I would doubt it would be a problem for any emergency services to enter if needed. I am sure any barriers would be immediately moved if there was an emergency.</p> <p>I can't comment on the ENVIRONMENTAL IMPACT.</p> <p>OTHER COMMUNITY DISRUPTION</p> <p>There is still much of the cliff top open, the site does not occupy the whole area. The area at the end by the Clifftop restaurant is still open, and of course for those who can get down, the whole beach! The enjoyment of the local beauty spot is being enjoyed by far more people whilst attending the festival than it normally would be! In fact, there are many local residents that are volunteering to make this event such a success.</p> <p>The first event was free to attend, and the next two have had a very reasonable entrance fee. I understand from the organisers this is a not for profit venture, so any costs of hiring equipment etc does need to come from somewhere - so absolutely no objection to paying an entrance fee.</p> <p>Unlike the food festival, there are no road closures during the event. Yes some restrictions around the normal on street parking - but surely that is to avoid unnecessary congestion.</p> <p>As a local resident, I have been thrilled to attend these events so close to my home. It is exciting to think this could be extended to a 2 day event so we had chance to see a larger number of acts. It would be a real shame if the few that have objected spoil it for the larger number who enjoy it so much.</p>
32	<p>We are writing to object to the proposed extension to the Cliff Top Festival to 3 days. Our concerns are as follows:</p> <ol style="list-style-type: none"> 1. Noise Pollution - Having experienced the last 3 festivals we do not feel that there appears to be any effective mitigation to the levels of the noise. Pointing the speakers out to sea does not provide any protection to residents of the local area. It should be noted that due to prevailing south westerly winds the noise simply gets blown inland. Apart from the impact on residents, consideration should also be given to the local wildlife, nesting birds, small animals ect. The application is for 72 hours of noise which is unacceptable. 2. The Festival is being proposed as "family friendly". It is difficult to accept that family friendly includes drinking to 11 pm. Such hours are likely to result in anti social behaviour and will be far from family friendly. 3. Highcliffe is a small residential village which does not have sufficient infrastructure to deal with a 3 day festival. The main street has limited facilities and little public transport. 4. This is proposed as a 3 day event using an amenity that is used by dog walkers, families and hikers and will be unavailable during this period. 5. 12 hours of music over 3 days is not appropriate for a small village. 3 day events such as Glastonbury or IOW are in large fields away from residential properties.
33	12.12.25 - WITHDRAWN

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Site License Objections and points

Please see below a tabled list of the objection points for the increased Premises Site License Application number 232728 for Highcliffe from Stir Events CIC.

The table lists the noted objections and the response from Stir Events CIC.

We believe we have addressed all 20 objection points, noting that several were identical and therefore have been responded to once.

We have placed a summary of findings below the table.

	Objections Noted	Stir Response
1	The event will impose extra traffic to the area	<p>The event encourages extra people to the area, but we have systems in place to guide all attendees to a park & ride car park totally away from the area. The only extra traffic is the Park & Ride bus which arrives and departs from the Cliff Top Car Park and goes to the designated park and ride area. The only extra vehicle traffic, except the bus, are for the traders and the equipment drop off. None of this is in one go and not all on the same day.</p> <p>There is a parking reinforcement order (TRO) on Wharncliffe Rd where cones are put out whilst the event is on to ensure there is no parking at any time.</p> <p>The police have been consulted and are happy with Stir events arrangements to minimise disruption due to traffic.</p>
2	The event will lead to extra loud music noise	<p>The noise levels are set low at 65 dB(A). There is a dedicated sound engineer always monitoring the sound. Additional measures in place to protect the residents from disruption are:</p> <ol style="list-style-type: none"> 1. All future stages will be located facing the sea. 2. Sound / high quality directional speakers will be directed away from the residential area. 3. A sound cushion has previously been and will continue to be placed behind the stage to reduce the sound bleed towards the residents. 4. Regular breaks from sound between bands are planned. 5. There is a minimum of 40m gap between the source of noise and the boundary of the closest resident so expected noise level at site boundary is 65 dB(A) or less. 6. The music will only be from 11am to 8pm. 7. We will employ a consultant to assist with managing the noise management plan for 2026. 8. We will notify all residents immediately opposite the site of the times of bands, breaks etc. 9. The noise is only on 2 days per annum not 6. 10. The duration on the Saturday is reduced to only 9 hours from 11:00 to 20:00. It will be from 11:00 to 17:00 on Sunday. 11. We have agreed all necessary measures required by the EHO and they have withdrawn their objection.

3	There are potential problems with the sale of Alcohol	<p>All alcohol sales are monitored by dedicated SIA Security at each bar area. The challenge 25 rule is enforced with our bar teams and SIA.</p> <p>We have had no Alcohol related issues or complaints since we started this event 3 years ago.</p> <p>We have discussed measures with the police to for alcohol management and they have no further objections in this area.</p>
4	The event will cause at least 6 days of inconvenience to residents increased to eight days with set up and break down.	<p>The license application is for two events per year including a Friday night, Saturday and Sunday.</p> <p>We recognise from the objections that this may be too much for the residents and therefore are willing to remove the Friday night request making it 2 x 2 days per year. If this is not acceptable to the residents, then Stir events would be willing to reduce further to just one 2-day event per year but would prefer the opportunity for 2 different events. We believe most people in the area would benefit from the events.</p> <p>We do not see how we are physically inconveniencing anyone except from background noise?</p> <p>We have now withdrawn our application for 2 events per annum and will confine it to one 2 day event per year.</p>
5	This will make the event a large commercial event from the original one-day community event.	<p>Stir events is a CIC (Community Interest Company) Not for profit.</p> <p>Any 'profits' are ploughed back into the next years events as per our CIC remit.</p> <p>The cost of the event is considerable and the actual gate fees only cover the cost of equipment, staff and entertainment etc.</p> <p>If the event was viewed in comparison with many other costing events in the area it would be clear that prices are in line with community rates and not large commercial fees.</p>
6	Hours will be increased from 7pm until 10 pm at night.	<p>Stir events recognise from the objections that the plan to increase timings may be too late.</p> <p>We have already stated that we would be willing to drop the number of days per event from 3 to 2 days.</p> <p>We would also be willing to finish at 20:00 (8 pm) on day one and finish at 17:00 (5 pm) on day 2. Hopefully this would then be acceptable to the residents.</p> <p>We have now withdrawn our application for 2 events per annum and will confine it to one 2 day event each year..</p>
7	The area must not be treated as an overflow car park.	<p>The site the event is held on is a council designated overflow car park.</p> <p>Stir events uses the site as an entertainment space with only necessary vehicles entering the site.</p> <p>By law there is no parking allowed at all on Sundays so team, traders and band members will be guided to park elsewhere.</p>

		We are not treating it as a car park but rather as an event space.
8	The area must not be fenced.	<p>It is not possible to have a paid event and not fence the area.</p> <p>While a few people are against it there are many people who are not.</p> <p>Martyn's law came into force in April 2025 and having the area fenced to better protect people from potential security issues is an important consideration.</p> <p>If the area was not fenced or ticketed there could not be an event as someone has to pay for the entertainment booked etc.</p> <p>Which would then not be possible unless the residents and community donated a large sum of money to enable a free event.</p> <p>Fencing the site enable better control of security issues, it prevents person under the influence from entering site along with any weapons etc.</p>
9	The area will be fenced off behind green screens placed on the Heras fence.	<p>See above relating to the fence.</p> <p>The screened mesh was in fact black and placed on the fence to prevent people watching a free show which many people had paid for. (Seems only fair) It also deters any would be terrorist or activist from easy reconnaissance of the area due to poor clarity of what is happening.</p>
10	The area is only accessible to Paying attendees	<p>Yes, we pay a healthy sum of money to the council to rent the site for the duration of the event.</p> <p>We keep the site open and accessible until site set up is complete and then secure it.</p> <p>All pathways around the site are always accessible, we do not block any access points.</p> <p>We remove the fence as soon as the event is finished. It would not be fair to people who have paid for a ticket to let anyone in for free and neither could the organisers afford to do this.</p> <p>As previously stated, we must pay for equipment facilities, artists etc.</p>
11	Several 1100 litre bins were left on the site after the event in 2025 for many days	<p>The bins were rented and delivered by the council in Sep 2025.</p> <p>After the event was finished, the Stir team gathered the bins together in one accessible area and notified the council team. The council team did not come and collect them for more than one week even though they were supposed to collect them on the Monday morning.</p>

		<p>The council were notified several times of the need to collect the bins.</p> <p>In future years we will get a written agreement by the council of a collection date or use an alternative supplier.</p>
12	Alcohol linked aggressive behaviour and vandalism should be considered.	<p>This is highly considered as per the EMP (Event Management Plan) and reviewed by SAG (Safety Advisory Group).</p> <p>Stir events employ additional SIA during the event to ensure that there is no aggression, reduced likelihood of theft or trouble etc.</p> <p>Stir policies require us to manage, and if necessary, invite to leave, any person found to be displaying signs of drunkenness or aggressive behaviour.</p> <p>We also have a welfare team to support personnel who are unwell or in danger of self-harm etc.</p> <p>The area is fenced and access to personnel under the influence of alcohol will be stopped at that point.</p> <p>We have discussed our control measures with the police who have reviewed our procedures and have no further objections.</p>
13	This is a site of special scientific interest and increased footfall causes damage to the area	<p>There are protected wildflowers on the site which we are always aware of and carefully plan around.</p> <p>These flowers are managed by placing a barrier around them to prevent any person from entering the area and causing damage.</p> <p>It should be noted that when the site is open there are only a few cones and sometimes simple barrier tape to protect the flowers.</p> <p>The fact that Highcliffe encourages many people to visit the area, walk the footpaths and enjoy the knowledge that many fossils have been found along the coast is great. Our event does NOT encroach on those paths, the cliffs or inhibit any access. If the field or any activity on it, was in any way to be a route to damaging the special scientific interests, Then We are wholly certain it would not be used as an overflow car park and permitted by the council or any other organisation. But it is !</p>
14	In 2025 the area was left in a sorry state for many weeks.	<p>This is strongly refuted by Stir events.</p> <p>The only area untidy was the failure to collect the bins.</p> <p>We work closely with volunteers – New Forest litter pickers who are active all day and assist us with ensuring the site is clean before handing it back over to the Council.</p> <p>We left the site as we found it, we strongly respect this space and took photos of the site clean and clear and placed on Facebook to show that we love and respect it.</p>

		<p>Stir managers are residents and care about this green space. One of the objectors (Number 20) is a volunteer litter picker, who states the area was being cleaned throughout the weekend, even though they were fed up.</p>
15	The event could fall foul of public nuisance regulations	<p>See above in section 2.</p> <p>We do not see how we could fall foul of local regulations unless we failed to manage our noise as per the EMP or fail to manage our bars and alcohol regulations as per our procedures set out in the EMP.</p> <p>As part of the SAG meeting the Stir team must satisfy that all precautions and considerations are given to any nuisance aspect the event may cause.</p> <p>This aspect discussed with both Police and EHO who have reviewed Stir controls and have no further objection on this matter.</p>
16	The 2025 event caused a lot more unacceptable disruption to the local area	<p>Stir events do not agree with this statement. The event brought much joy to many people.</p> <p>When the event finished for a brief period, there were many people in a short period of time leaving the site together. Many caught the bus and went to the park and ride site.</p> <p>Many got in their cars at the Cliff Top Car Park, and many went left, right and centre on foot heading away from the area towards the town and their homes.</p> <p>It should be noted that many people live nearby to the site. Apart from people passing by over a short period of time we cannot understand “Unacceptable disruption”.</p>
17	The area is highly populated residential area and creates significant noise disturbance.	<p>See section 2 above. We do accept that for the few properties immediately adjacent to the site (Cliff Top Overspill Car Park) that there is an increased level of noise.</p> <p>The area is very open with exception of 11 properties directly opposite the field where the event is held, these are at the closest point to source of noise 40m away.</p> <p>To this end we put letters through ALL residents’ doors on Wharncliffe Road giving a free ticket to the event when the letter was produced in 2025.</p> <p>See section 2 above.</p>
18	3-day events will encourage people from much further afield who will endeavour to camp or sleep in campervans.	<p>The event site does not lend itself to masses of people from other areas due to its size.</p> <p>Visitors are welcome to park in local camping sites which we guide them to on request. We also guide to local hotels and guest houses.</p>

		<p>There is no camping on the site.</p> <p>There is a designated Park & Ride system in place.</p> <p>There is a parking order in place on Wharncliffe Rd which disallows any parking.</p> <p>We have agreed to only one 2 day event per year so even less encouragement to camp nearby.</p>
19	Please refuse this application and keep the event for local folk as originally intended.	<p>How can you refuse the application and then allow it for local people / folk?</p> <p>The event was originally set up to boost the local economy, bring additional footfall into the Highcliffe area and raise the tourism profile of the town.</p> <p>It was originally planned by Christchurch and East Dorset Council Economic development personnel to support businesses and growth to the area. It has since been funded by BCP Council with ARG 4 funding to help encourage growth in the area.</p> <p>Surveys and discussions in the area support the idea that the event does just that.</p>
20	Please refuse because I am a volunteer litter picker and I am fed up of commercial events like this relying on litter picking volunteers.	<p>Firstly, as an event we are very grateful for all the volunteers who help with litter picking. They do a sterling job which cannot be denied. This is the first complaint we have ever had from any volunteer but as it says "Volunteers", We are a CIC not a super commercial corporation making even bigger amounts of money because we have volunteer support instead of paying all the assisting staff members. We do however support all our volunteers and provide free tea and refreshments. As a CIC to date, we have not made any money on this event however we do not solely rely on volunteer litter pickers. The scout's team are also helpful in this area along with all our other team members.</p> <p>I do not agree that because someone does not want to volunteer any longer and indeed, they are fed up, that this is grounds for objection. We are sorry that the person feels fed up about voluntary litter picking, we are grateful for their previous support and wish them well.</p>

Summary:

Stir Events CIC has worked hard to make the Highcliffe-based Cliff Top Music Festival an enjoyable community event, and growing demand from many attendees has led to calls for it to become a full weekend festival.

Considering the eleven objections received regarding our application to extend the Premises Licence period, Stir Events has carefully reviewed the concerns raised. While we recognise that some disruption may be unavoidable,

we are committed to minimising any impact on residents and therefore feel it is reasonably practicable to reduce the timings and days requested in our application.

We suggest that we:

- Reduce the number of days per event from 2 days and one evening to only 2 days (Saturday and Sunday) with no Friday evening – twice a year.
- Or - Reduce to one, two-day event per year and now twice, if that is what residents wish.
- Reduce the times from 11:00 to 22:00 on the Saturday to just 11:00 to 20:00 (Reduction of 2 hours)
- Keep the Sunday timing: 11:00 to 17:00.
- No noise on Friday.

With thanks

Mandy Polkey

Managing Director

Stir Events CIC

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